

Thu 21 September 2006 17:08

Italy Reveals EU Funds Opportunities to Bulgarian Firms

The Italian Chamber of Commerce in Bulgaria will reveal more on the benefits of European Union Structural Funds during the traditional International Plovdiv Fair.

The key venue, which is traditionally held every spring and autumn in the second largest city of Bulgaria, will meet participants on September 27, a day after the fair is given official opening.

This year Italy has confirmed its strong interest in the Plovdiv Fair, emerging to be again among the countries with largest company presentation.

More than 60 leading firms of Italy from the field of machine engineering, construction, environment, chemical and electrical engineering will exhibit their products.

"The collective participation of Italy unifies producers exemplary for Italian quality," Giovanni Sacchi, head of the Sofia's Bureau of Italian Foreign Trade Institute, said at a press conference on Wednesday.

Italy has been a major economic partner of Bulgaria with a constantly increasing trade turnover between the two countries - from EUR 2,184.8 M in 2004 to EUR 1,344.9 M for the first half of 2006, he added.

A Day of Italy will also feature this year's International Plovdiv Fair to be held on September 26.