

March 21st-22nd 2006 | Sheraton Hotel, Sofia

## Sixth Business Roundtable with the Government of Bulgaria

### Bulgaria's business and economic outlook to 2010

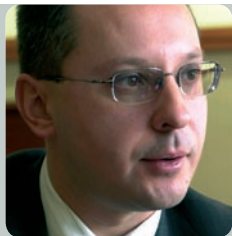
#### Bulgaria has a steep hill to climb

It is clear that doing business in Bulgaria right now requires a blend of commercial insights and political awareness. The Roundtable agenda will offer a range of topics for debate aimed at answering critical questions for local and international business:

- ▶ If the political will to reform exists, what and where are the obstacles to progress?
- ▶ Can the government sustain its legitimacy and avoid collapse?
- ▶ Will EU accession be a blessing or a curse for Bulgarian industry?
- ▶ What are the prospects for effective reform of the tax system in Bulgaria?
- ▶ Can Bulgaria compete globally for FDI?

Attend Economist Conferences' Sixth Business Roundtable with the Government of Bulgaria to find out the answers.

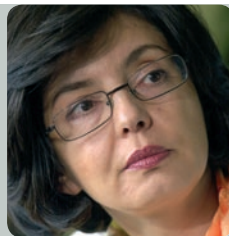
#### Debate with a distinguished panel of speakers:



**Sergei Stanishev**  
Prime Minister



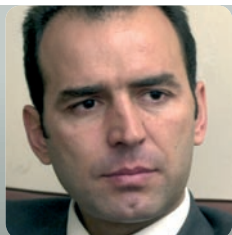
**Ivailo Kalfin**  
Deputy Prime Minister and  
Minister of Foreign Affairs



**Meglana Kuneva**  
Minister of European Affairs



**Plamen Oresharski**  
Minister of Finance



**Ivan Iskrov**  
Governor of the National  
Bank of Bulgaria



**Rumen Ovcharov**  
Minister of Economy  
and Energy



**Assen Gagauzov**  
Minister of regional  
Development and Public Works



**Petar Mutafchiev**  
Minister of Transport

**Farewell refreshments with Georgi Parvanov,**  
*President of the Republic of Bulgaria hosted by Credit Suisse*

#### And key opinion-leaders:

##### Simon Anholt

Advisor, author of 'Brand New Justice' and 'Place Branding'

##### Kristian Hedberg

Member of the Cabinet of Enlargement  
Commissioner Olli Rehn, European Commission

##### Giles Keating

Head of Global Research, Credit Suisse

##### Panos Papazoglou

Country Managing Partner, Ernst & Young

##### Plamen Vachkov

Chairman of State Agency for IT and Communications

##### Teodor Milev

General Manager, Microsoft Bulgaria

##### Ivan Sokolov

General Manager, Orgachim Bulgaria and Policolor Romania

##### Cătălin Crețu

Vice-President, Romania and Bulgaria, Visa International CEMEA

Other critical Bulgarian policymakers and corporate leaders are also scheduled to speak. See [www.economistconferences.com](http://www.economistconferences.com) for an updated programme.

For further information and registration, contact **Liana Traugott-Hazlie** at (43 1) 712 41 61 46 or e-mail [lianahazlie@economist.com](mailto:lianahazlie@economist.com)  
[www.economistconferences.com](http://www.economistconferences.com)

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