

Transnational Brokerage Event on Energy Efficiency and Renewable Sources of Energy

- Napoli 26 - 27 March 2009 -

Description of the event:

On the occasion of the EnergyMed 2009 Exhibition (<http://www.energymed.it/>) the Enterprise Europe Network - BRIDGEconomies organizes a Transnational Brokerage Event on Renewable sources of Energy and Energy Efficiency.

In the framework of the Transnational Event the Campania partners of Bridg€conomies and Mondimpresa organize 2 Workshops which will take place on 26 March at the premises of the Expo.

At the event SMEs, Universities, Research Centres and public administration involved in energy efficiency and/or use of renewable sources of energy activities will have the opportunity to exchange information, present technology and cooperation profiles in one-to-one meetings in order to reach transnational partnerships.

The event is organized in collaboration with the Enterprise Europe Network Sector Group Intelligent Energy.

Main thematic areas

- Renewable source of Energy
- Energy Efficiency

With a special attention for the following specific topics:

- Photovoltaic
- Energy Efficiency for SMEs

Main objectives

The mission of the Enterprise Europe network is to support innovation, transnational co-operation and know-how dissemination in Europe.

At ENERGMED 2009 the Enterprise Europe Network offers a platform for exchange of ideas, transfer of know-how and technologies and initiation of co-operation in the area of renewable sources of energy and energy efficiency.

Who will come

Companies, universities, research institutes and public administrations interested in:

- innovative solutions and products
- applications and markets of technologies and products in the field of renewable sources of energy and energy efficiency

26 March -Workshops day: How it works

A - Workshop on Energy Efficiency and Renewable Sources of Energy

During the workshop there will be speeches held by national experts (*industry, stakeholder groups and academies*) within the Photovoltaic and Energy Efficiency fields, especially related to *financing, research state of the art, market opportunities*.

Furthermore, during the morning session Italian enterprises and academies will have the possibility to present their selected technology or business profiles inherent the above mentioned specific topics.

The Workshop will be held at the Expo conference hall on the 26th of March 2009 from 9.30 to 13.00.

Simultaneous translation service (ITA-ENG) available. The event is free of charge.

B – Workshop: “Country Presentation”

The Workshop will be held at the Expo conference hall on the 26th of March 2009 from 9.30 to 17.30.

The final programme is under definition.

The workshop will be divided in Country sessions, where selected experts coming from different European countries will present the business and collaboration opportunities on their national Alternative Energy sectors.

The Workshop will be held at the BRIDGEconomies stand at the EXPO on the 26th of March 2009 from 14.00 to 17.30.

The language of the presentations will be english.

The event is free of charge.

Indicative calendar for the Workshops:

- **15 March 2009:** Deadline to register at the Workshops
- **26 March 2009:** Workshops day.



EnergyMed 2009: 'Transnational Brokerage Event on Energy Efficiency and Renewable Sources of Energy'

27 March - Brokerage Event: How it works

In pre-arranged bilateral meetings, participants will have the opportunity to:

- discuss about their Research and Development project proposals;
- present proposals of scientific-industrial cooperation;
- present technology offers and requests, to explore the possibility of future collaborations;
- present international business partnership opportunities.

The meetings will be scheduled on the basis of the online catalogue, where the registered participants will insert in advance their technology and cooperation profiles and/or their cooperation requirements. The catalogue will be available and browseable online at the Enterprise Europe Network website

(www.enterprise-europe-network.ec.europa.eu/public/bemt/home.cfm?EventID=1847) where the complete list of participants will be available.

The deadline to submit technology profiles (to be published in the printed catalogue) will be the 23 of February 2009.

An online version of the catalogue will stay open and could be successively updated.

Registered participants who, on the basis of the printed or online catalogue, identify interesting contacts to meet can request a one-to-one meeting (*via the Enterprise Europe Network website or by sending, via e-mail, the meeting request form*).

By 17 March 2009, the participants will receive their Preliminary Agenda with the individual meeting scheduled by email.

The participants will confirm their availability for the meetings scheduled by 19 March 2009, and will receive their final version of the Meetings Agenda by

24 March 2009. The bilateral meetings will be held at the Enterprise Europe Network stand on the 27th of March 2009 from 9.30 to 17.30.

Indicative calendar for the Brokerage Event:

- **23 February 2009:** Deadline to submit profiles to be published in the printed catalogue;
- **8 March 2009:** Deadline to register and submit profiles to be published in the online version of the catalogue;
- **13 March 2009:** Deadline to request bilateral meetings;
- **17 March 2009:** Reception of the preliminary meetings agenda;
- **19 March 2009:** Deadline to confirm the availability for the scheduled meetings in the preliminary agenda;
- **24 March 2009:** Reception of the final Meetings Agenda;
- **27 March 2009:** Technology Transfer Day

Registration

You can register for the workshops session and for the bilateral meetings day via:

www.enterprise-europe-network.ec.europa.eu/public/bemt/home.cfm?EventID=1847 or ask your local Enterprise Europe Network for the relevant documents

The Event is organized by



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