



UNIONE EUROPEA



La tua
Campania
cresce in
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COOPERAZIONE TERRITORIALE EUROPEA

POR CAMPANIA FESR 2007/2013
OBIETTIVO 7.2

CAMPANIA: A REGION OPEN TO THE WORLD

2007-2013

Campania's priorities for European Territorial Cooperation

- **Accessibility**
European corridors. Integration of logistics networks.
Strategic territorial platforms.

- **The Environment and Cultural Resources**
Prevention of environmental risk. Management and promotion of natural resources.
Sustainability and urban development. Integrated promotion of the cultural heritage.

- **Research and Innovation**
Interregional scientific and technological networks.

- **Development of production and exchanges**
Connections between research and production, production and logistics. European sectoral networks.



→ **The Campania Region** is actively involved in European Territorial Cooperation activities, pursuing an objective of the ERDF 2007-2013 Regional Operational Programme for the support of activities and projects and the promotion of networks, with regional or local authorities of other European Member States.

→ **With the 7.2 objective “Campania: A Region Open to the World”**, the Campania Region wishes to promote activities of entertainment, put in place initiatives for territorial cooperation in partnership with networks and think tanks capable of building stable relations and facilitate the spread of proper conduct with governing bodies and institutions of other European Regions.

→ **CITTÀ della SCIENZA S.p.a.** is the body of the Campania Region which sustains innovation and the opening of the regional system to the rest of the world. It has an operational role in the planning and implementation of the European Territorial Cooperation initiatives of the Campania Region.



CAMPANIA: A REGION OPEN TO THE WORLD 2009 Programme

European Network for the Dissemination of Good Practices and the Creation of Partnership Networks

A series of actions aiming at creating flows for the dissemination of good practices and at promoting and reinforcing European networks. Among the various planned activities – reinforcing of existing partnerships, creation of a network between Campania and other partner European areas for the dissemination and transfer of good practices, promotion of a link between regional players and cooperation support structures, the realisation of a good practice catalogue – a Good Practice Exhibition is scheduled to be held in Naples in the first quarter of 2010.

EuroMed: sustainability network

The aim of this network is to promote the themes of innovation and of sustainable development in the Mediterranean, encouraging the exchange of knowledge and technologies developed by the businesses and research centres of Campania and Europe, either individually or through collective initiatives.

The initiative is based on the strong relations stimulated by the Chamber of Commerce network of Campania, in cooperation with the Italian Chambers of Commerce in Marseille and Barcelona, and will focus specifically on the theme of water management.

European integration of logistic and transport centres

The project aims at creating a network between logistics and transport centres of expertise of the Campania region and those of other European ones, with a view to transferring knowledge, researching and experimenting innovative logistics solutions on a regional and Trans-European scale.

In particular, for 2009, Campania has focused its efforts on promotional campaigns to encourage the integration of the regional territory as regards the logistics and transport sector, within the context of Corridor VIII.

Platform of excellence of European biotechnologies

The aim of the project is to promote Campania's biotechnological sector on a European scale, and to reinforce levels of integration with other European spheres of interest.

Objectives of the Platform include: sharing Campania's experiences by promoting the creation of a network of strategic partnerships at a European level for the development of the biotechnology sector; developing partnership and comparison activities in European biotech research; promoting combined initiatives for the development of international research projects.

European operatic-musical innovation network

This initiative was developed to promote the creation of a network between European theatres, particularly targeting the Euro-Mediterranean areas, those adjacent to Spain and France and also the countries of Eastern Europe. The aim of this initiative is to reinforce the international dimension and the cooperation between the various European players involved and to develop innovative technologies for the promotion,

advancement and dissemination of activities, history and European culture linked to opera.

Campania-Hamburg for an Aeronautics and Aerospace network

The cooperation agreement signed between the Campania Region and the Free and Hanseatic City of Hamburg envisages actions aimed at facilitating partnerships between businesses and research facilities in the aerospace sector, a strategic sphere for the economic and productive development of the Campania Region.

Campania-Paca: Intersectoral Cooperation

The setting up of cooperation agreements between the Campania Region and the Région Provence Alpes Côte d'Azur dates to 2007, with the signing of a Bilateral Cooperation Agreement, aiming at reinforcing existing economic, social and cultural links, as well as encouraging cooperation with the countries on the south bank of the Mediterranean. Within the framework of the activities planned for the entire 2007/2013 period, issues such as the environment and the sea as a resource are of vital importance, together with the promotion and development of the territory, also through the commencement of pre-feasibility studies for the construction of a Università dei Saperi, Sapori e Sentori del Mediterraneo (University of Mediterranean Knowledge, Flavours and Fragrances).



European Network for the Dissemination of Good Practices and the Creation of Partnership Networks

The project is an opportunity to develop innovation planning, management and promotion skills between European Regions.

The exchange and dissemination of Good Practices among regional and local players of the European Union can, in fact, strengthen cooperation levels, leading to greater efficacy and efficiency in the management of funds, in addition to incentivating the creation of networks between the players engaged in the development and innovation activities.

The Campania Region therefore wishes to start up - in agreement with other regions and local partner entities and in coordination with the European Commission and the leading European networks - the realization of a **Network for the dissemination and transfer of Good Practices**.

Good Practices that represent:

- **Demonstrable cases of success**
- **Innovative management of specific problems /opportunities**
- **Replicable experiences in similar contexts**

and that have a promotor /manager interested in launching exchange initiatives on a European scale.

The main topics of interest concern the priorities specified in the policy documents of the Campania Region:

Environmental Risks

Management of environmental risks.
Promotion of protected areas and reserves

Sustainable Development

Participatory urban planning geared towards reducing environmental impact.
Promotion of successful networks, twinning and governance expertise exchanges (local, regional, national and global). Joint town planning projects among European cities aimed at sustainability.

Management of Protected Areas

Experience and models of management and integrated promotion of Natural Reserves and Protected Areas.

Culture

Innovative management and promotion of Cultural Resources. Promotion of scientific culture. Recovery of areas for initiatives related to culture. Restoration of suburban areas to a useable condition. Experience of international projects/networks concerning cultural resources.

Research networks

Dissemination of science - technology. Research-capital venture integration. City-innovation-science-citizen relationship. Centres of competition/centres of expertise. Scientific and technological networks.

Renewable energies sources and energy saving

Efficient energy management models on a local scale. Promotion of renewable energy sources. Technologies and management models for energy efficiency.

Development of Production and Exchanges

Promotion of “suburban” and rural territorial systems. Valorization of production chains. Promotion of tourism. Sea and fishing villages.

Accessibility

Integrated transport organisation (urban and rural areas). Integration of European networks and corridors. Improvement of access and of the quality of transport services and telecommunications. Euro-Mediterranean logistic platforms. Highways of the sea.

Within the European Network for the Dissemination of Good Practices initiative, the activities launched by Città della Scienza aim at:

- **identifying European institutional partners interested in issues of joint interest,**
- **identifying and selecting examples of Good Practices,**
- **compiling an online catalogue of the good practices selected,**
- **planning and hosting, in the first quarter of 2010, a European Good Practice Exhibition in the context of the European Territorial Cooperation objective.**

Also as part of this objective, an international seminar will be held soon in Brussels for the purpose of commencing the Network’s setting up activities.

For further information, send an e-mail to: bestpractices@cittadellascienza.it



Città della Scienza S.p.a.
Business Innovation Centre
Regional Government Agency

www.regione.campania.it
www.bic.cittadellascienza.it

European Territorial Cooperation

Tel. +39 081 7352.390

Fax. +39 081 7352.429

cooperazione@cittadellascienza.it

P.O.R Campania FESR 2007-2013 /

Task 7.2 Campania: A Region Open to the World.